

# SUN BASKET PRIVACY POLICY

Effective Date: This Privacy Policy (version 2.0) is effective July 1, 2020.

## I. Introduction

Sun Basket, Inc., welcomes this opportunity to advise you of its approach to data privacy.

For purposes of this Privacy Policy (the “Policy”), Sun Basket, Inc. may be referred to as “Sun Basket,” “we,” “our,” or “us.” Sun Basket operates a website at <https://sunbasket.com>, and a mobile application (collectively, our “Website”). This Policy explains how we collect, use, store, and otherwise process personal information (defined below) whether obtained through the Website, or off-line, except where otherwise stated.

Terms used in this Policy that are defined in the California Consumer Privacy Act (“CCPA”) are, for convenience, intended to have the same meaning as in the CCPA (unless stated otherwise). In this Policy, “personal information” (which may be referred to as “PI”) means (unless otherwise stated) information that is maintained in a manner that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly to a particular individual (a natural person) or household, excluding information lawfully available from federal, state, or local government records.

By using Sun Basket’s services, and Website, you consent to the collection, storage, and processing of your PI pursuant to this Policy, in any State in the United States, and in any country to which we may transfer your PI in the course of our business operations. As you review this Policy, keep in mind that legal protections for personal information (and definitions of what is governed and how) are not the same in all jurisdictions, inside and outside the United States, are rapidly evolving, and are complex. Not all laws apply to all entities, individuals, or information, or in all locations, or all circumstances. For region-specific disclosures, including for California, please see Section IX, below. Except where explicitly referred to, this Policy does not address personal information (i) of Sun Basket’s employees, job applicants, contractors, owners, directors, or officers (to the extent their personal information is collected and used solely within the context of those roles); or (ii) from communications between representatives of another entity with Sun Basket’s representatives within the context of providing or receiving a product of service (“business-to-business contacts”).

## **II. Contacting Us**

Data privacy is important to us. If you have questions about this Policy, wish to exercise rights provided you pursuant to this Policy, or otherwise under applicable law (whether or not referred to in this Policy), or due to a disability need to access the Policy in an alternative format, you should contact us at (only):

By telephone: 855.204.7597 (toll-free); or  
By e-mail: [privacy@sunbasket.com](mailto:privacy@sunbasket.com)

When contacting us, please do not provide any personal information beyond the minimum necessary to verify your identity. We strive to limit the PI collected in connection with verification, by matching information you provide with information about you in our systems (if any). Certain requests, however, may require us to obtain additional PI from you. What information or process may be required may differ depending on whether you (or your household) have a password-protected account with us. Depending on the circumstances, we may decline or limit responses to requests, including for security where we are unable to verify identity, or where another entity is responsible for that PI and any disclosures related to that PI (such as where Sun Basket is providing or has provided services to that entity).

Please do not provide us personal information about others unless and until you have received their permission to do so (for example, for referrals, gift deliveries).

If you have an account with us, you may correct or update your PI within it by logging into your account at any time.

## **III. Changes to this Privacy Policy**

We will update this Privacy Policy from time to time, including to adapt to changing technologies, laws, and business practices. When we do, we will update the Effective Date at the top of this Policy, and that change of Effective Date will serve as notice of the update. Changes are effective when posted. Your continued use of our services and the Website after a modified Policy is posted indicates your acceptance of its terms.

## **IV. Security**

No data transmission over the Internet, or data storage, may be guaranteed as entirely secure. We do implement reasonable physical, administrative, and technical measures to protect PI from unauthorized access, destruction, use, modification, or disclosure. Users can take steps also to protect themselves, such as by keeping confidential any sensitive information; not accessing the Website from unsecure Wi-Fi; and when discarding sensitive information, shredding or otherwise rendering it unreadable.

For your convenience, the Website may contain links to other entity's websites, and you may be able to use a social media account (such as Facebook) to log into your Sun Basket account. Sun Basket is not responsible for other websites or their privacy practices. Links to other websites, or allowing logins from other sites' accounts, are not an endorsement by Sun Basket of, or representation that we are affiliated with, such other entities. If you are interested in visiting such other websites (including by "liking" us there), or if you wish to log into your account with us through your account with another website, we urge you first to review and ensure that you are comfortable with that site's privacy policies, which may differ from ours.

## **V. What Personal Information We Collect, Use, And Share, and Why**

Sun Basket collects, uses, retains, and discloses information for various purposes. The information collected, and the purposes for which it may be used, may vary based on our relationship with you. We highlight some of our practices below and describe them in more detail on the chart attached.

### **Personal information we collect**

Among the PI Sun Basket collects, uses and discloses are:

From you: Personal information you may provide to us through using our services, Website, or otherwise includes:

Contact information: such as first and last name, e-mail address (required to set up and maintain an on-line account with us, or to receive e-mails from us), zip code (when setting up an on-line account with us), physical mailing address (required to receive a delivery), telephone number (optional), Facebook Messenger ID, Click ID. This would include information about you, and anyone about whom you provide us information. (Reminder: Before sharing another person's PI with us (such as for a gift, delivery, referral), please get their permission).

Account profile/registration information: such as your username and password to set up and maintain your on-line account with us, your interests and preferences and any other information added to your on-line account.

Communications: such as information you share with us when you correspond with us, whether in writing or via telephone, or anything you choose to post on our Website. Please use care before posting anything on our Website, at which point it will become publicly viewable, and do not post personal information about you or others.

Transactional information: such as your order history, information we or our vendors require in order to process your order including order details, billing and delivery addresses, payment information (type of payment card (i.e., Visa or Mastercard), credit or debit card numbers, name on card, card security codes

(i.e., CVV), expiration dates). For customer security, Sun Basket does not itself maintain your full credit or debit card numbers. Our payment-related vendors receiving and maintaining credit or debit card numbers and other information are expected to implement standard industry security measures.

From other sources:

We (or entities with which we contract) may collect information about you also from our business partners (such as our advertising and marketing partners, service providers, and entities for which we provide services), data brokers, public sources and platforms (such as blogs, forums, social media). For example, to let you know about offerings or services we hope you will particularly enjoy, we may supplement the PI we have from you with information available elsewhere. If you choose to log into our Website via another entity's platform (such as Facebook), or otherwise connect your account on that platform or network to your account with us, we may collect information identifying your account with it, and it may collect information, such as about your browsing. Please only use that functionality if you want us to help you connect and share public content via your social media account, and you are comfortable with that entity's privacy policies.

Indirectly:

Some information is collected indirectly about you, your device(s), and your activity on and through the Website, such as device data (such as your device's operating system type and version number, manufacturer and model, browser type, screen resolution, IP address, website visited before ours, general location (if your device is enabled to send that information); on-line activity data (such as pages or screens viewed and for how long, navigation paths between pages or screens, access dates, times and duration).

Some automatic data collection is facilitated by "cookies" (small data files placed on your device's hard drive when visiting a website or in e-mails sent to you) and other technologies such as pixels (tags embedded invisibly on webpages or within e-mails). Some recognize a device when it revisits our Website, let visitors navigate efficiently between pages, remember preferences and what is in a shopping cart, otherwise improve the browsing experience, help us understand how our Website and e-mails are being used. (The Website may not work with full functionality if certain, essential cookies are blocked). Some (whether ours, or others') recognize your devices over time, and when visiting other websites, or across devices. Such technologies, and data from them, serve a variety of purposes, including to personalize your experience on our site, provide advertising we hope is better aligned with your interests, website analytics, and your social media sharing. Some technologies you may be able to limit or disable, such as through your browser's or mobile device's settings, or plug-ins.

## How we use your personal information

We use your personal information for the purposes described in this Policy, including the chart linked above, or otherwise at the time of collection. These purposes include:

Service delivery: We may use your PI to establish and maintain your account with us; enable you to order, pay for, and have delivered our products; process returns; communicate with you about our services, including to provide customer support; facilitate your log-in to the Website via other platforms (such as Facebook); provide, improve, and operate our services and the Website, including their security (such as by remembering devices from which you have previously logged in, sending you security codes). We may share your PI with other entities who assist us in serving you, such as payment processors, shippers, IT support, and customer support.

Marketing: We, or other entities on our behalf, may use your PI to market our services to you. You can opt-out of our marketing (but not transactional) e-mails (by clicking “unsubscribe”). You can opt-out of push notifications, and texts (if you had authorized any) at any time. We (and other entities) may use your PI to advertise our services to you across other websites or platforms (for example, Facebook), or devices.

Legal compliance: In addition to the uses and disclosures described in this Policy, we, and our service providers, may use and disclose PI to (1) comply with laws, including without limitation federal, state, and local laws; (2) comply with a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons by appropriate authorities; (3) cooperate with law enforcement agencies concerning conduct or activity that we, our service providers, or others reasonably and in good faith believe may violate law; (4) exercise or defend legal claims; and (5) provide in a privileged communication.

Business transfers: PI may be transferred as part of a merger, acquisition, bankruptcy (or other transaction in which an entity assumes control or all or part of Sun Basket).

Retention: We store and retain PI for no longer than necessary for our Business and Commercial Purposes and in accordance with our legal and regulatory compliance obligations, and legitimate business interests.

De-Identified or Aggregate Information: We may collect, use, and retain de-identified and/or aggregate consumer information (by definition, that is not, or no longer, personal information). We may disclose (including sell) it to third parties such as advertisers and content distributors (for example, how many recipients of advertisements clicked on them).

## VI. No Personal Information Sold

Sun Basket does not sell, rent, trade, or otherwise transfer PI to others for monetary or other valuable consideration; nor for another’s direct marketing, or other commercial, purposes. This includes, without limitation, any PI collected through or to use the

Website or Sun Basket's services (including e-mails provided for newsletters or other communications from Sun Basket); collected from Sun Basket's job applicants, employees, contractors, owners, directors, officers; collected from communications between representatives for another entity with Sun Basket's representatives within the context of providing or received a product of service ("business-to-business contacts"); or accessed by or accessible to Sun Basket through a contractual role with (for example, providing services to) another entity ("controller") that is responsible for the information.

## **VII. On-Line Tracking and Do Not Track ("DNT") Signals**

Like many e-commerce websites and companies, we use tracking tools (including cookies and pixels) to collect information when you visit our Website or receive our e-mails. As described above, we, and other entities, may collect information, which may include PI, about your on-line activities, over time, across third party websites and on-line services (such as Facebook and Twitter), and across devices. Such technologies, and data from them, serve a variety of purposes, including to provide advertising we hope is better aligned with your interests, website analytics, and your social media sharing.

"Do Not Track" ("DNT") signals can be set in some web browsers, expressing a privacy preference to opt out of tracking by websites and other online services over time and across websites. However, unfortunately there is no universal standard for DNT signals, or for recognizing all of them. Our Website does not respond to DNT signals or other mechanisms with similar intent.

## **VIII. Children's Privacy**

Our Website is not intended for use by, or designed to attract, minors. We do not knowingly collect or use (nor sell) personal information from or about anyone under age 16 (and have no actual knowledge of sales). If a parent or guardian believes we may nonetheless have his/her child's personal information, please contact us promptly using the information in Section II so we can investigate and take appropriate action.

## **IX. Scope of Policy & Regional Supplements**

Some laws (and notice requirements) apply only to entities engaged in certain types of operations, that meet certain specific criteria, or that operate in certain jurisdictions. Nothing in this Policy, including region-specific supplements and statutory references, constitutes an admission that a particular law applies to Sun Basket, or to information to which it may have access.

Except where explicitly referred to, this Policy does not address personal information (i) of Sun Basket's employees, job applicants, contractors, owners, directors, or officers (to

the extent their personal information is collected and used solely within the context of those roles); or (ii) from communications with “business-to-business contacts.”

The following supplemental disclosures are based on location and/or place of residency.

## **1. Personal Information collected about residents of the State of California**

### **a. Inquiries about third party direct marketing (“Shine the Light”)**

For purposes of this paragraph we refer to and use terms as defined in California’s “Shine the Light” Law (Cal. Civil Code Section 1798.83). Certain California residents who have an established business relationship with certain entities have a right to, once per calendar year, request information about disclosures of categories of personal information for another entity’s direct marketing purposes to the customer in the prior year (if any). A “customer” is a Californian who provides personal information as part of a transaction primarily for personal, family, or household purposes; the direct marketing would similarly be for the customer’s personal, family, or household purposes. As noted in Section VI, above, Sun Basket does not transfer personal information to others for that other entity’s direct marketing purposes. Without conceding this law applies to Sun Basket, to have a request considered, please use the contact information in Section II.

### **b. California Consumer Privacy Act (“CCPA”)**

The California Consumer Privacy Act (“CCPA”) (Cal. Civil Code Section 1798.100, et seq.), provides certain rights to residents of California, with respect to their personal information (defined differently in the CCPA than in the “Shine the Light” law, and to include “households” as and to be defined in the CCPA’s Regulations), with respect to certain entities (which the CCPA specially defines as a business). If you are a California resident (“you” for purposes of this section), know that the rest of this Policy still applies to you. But in addition, you may have the following rights as to PI about you we have collected (subject to identity verification, and certain legal limitations – request rights are not absolute).

First, in the twelve months prior to the Effective Date of this Policy, our PI collections, categories of sources, uses, and disclosures were as described in the Policy, including the chart linked in Section V, above.

Next, a Californian has the right to request any, or all, of the following from us, about his/her personal information collected or disclosed, in the twelve months prior to his/her request:

- (i) the categories of your PI we collected; and/or
- (ii) the categories of sources of that PI; and/or
- (iii) the business purpose, or commercial purpose (both as defined in the CCPA) for which your PI was collected, or sold (if sold); and/or

- (iv) the categories of “third parties” (as defined in the CCPA) to which each category of your PI was disclosed or sold (if any); and/or
- (v) the categories of your PI disclosed for a business purpose, or sold, to third parties (if any); and/or
- (vi) the specific pieces of PI collected about you. We will advise you if Regulations implementing the CCPA prohibit us from providing certain types of PI you request.

Please be aware that the CCPA does not require a business to respond to, and we will not respond to, more than two requests for PI per Californian, per year. Also, the CCPA permits us to decline to act on a request, or charge a reasonable fee, at our discretion, for “manifestly unfounded or excessive” requests.

Next, a Californian has the right to request deletion of his/her PI we have collected, at any time. Understand however, that this right is not absolute. California law permits us to retain and not delete PI in certain circumstances (including by way of example, where the PI is necessary to complete the transaction for which it was collected; to provide a good or service requested by you or reasonably anticipated within the context of Sun Basket’s ongoing business relationship with you; to comply with legal obligations; to detect security incidents, and protect against and prosecute those responsible for malicious, deceptive, fraudulent, or illegal activity; for lawful internal uses compatible with the context in which the PI was provided; and in archived or backup systems subject to certain limitations). Per the CCPA, we will also keep records, for at least two years, of requests to know, and to delete.

Next, a Californian has the right to direct a business that sells personal information, not to sell his/her personal information (the right to “opt-out”). Sun Basket does not believe its PI disclosures, as described in this Policy, are sales, as understood under the CCPA. There is no right under the CCPA to opt-out of disclosures or relationships other than those that are sales.

Next, Californians have the right to exercise CCPA rights without being discriminated against as a result. Do be aware that if you do not provide, or you request we delete, information we need in order to provide our services to you, we may not be able to provide you those services. The CCPA permits differential pricing and services, including financial incentives, related to the collection, retention, or sale of PI (collectively for purposes of this Policy, “incentives”), where the incentives are reasonably related to the value of the PI. If/when Sun Basket offers such incentives, additional information will be provided so you can make an informed decision about whether to participate.

You may authorize an agent to submit and communicate with us about requests to know or to delete on your behalf. For us to recognize someone as an “authorized agent” for you, know that the CCPA requires the person or entity to be registered with the California Secretary of State, to conduct business in California, and the CCPA prohibits agents from using any information collected from or about you other than to fulfill your

requests, for verification, or for fraud prevention. For privacy and security purposes, unless otherwise required by law we may require the following information before communicating with an agent on your behalf, and we may notify you of additional or different requirements: You will need you to verify directly with us your identity, and that you are a Californian; you will need to verify directly with us that you authorize the agent to act on your behalf, and/or your agent must submit proof satisfactory to us that you have authorized the agent to act on your behalf, which may include a copy of your signed permission.

Finally, the CCPA excludes or limits certain categories from rights listed above:

1. Business-to-Business Contacts: Personal information that may be exchanged in communications between representatives for another entity with Sun Basket's representatives, solely within the context of providing or receiving a product of service (business-to-business contacts), is exempt from CCPA rights (other than the right to "opt-out" of sale, where PI is otherwise sold).
2. Employees, job applicants, owners, directors, officers, contractors: Personal information collected and used solely in the context of a Californian's role as employee, job applicant, owner, director, officer, or contractor, including PI collected and used solely as emergency contacts or to administer benefits, is exempt from certain CCPA rights, notably including the right to request information, or deletion. Where required, Californians in those categories will be provided notices specific to their situations separately from this Policy (for example, from Sun Basket's Human Resource Department, for applicants and employees).

For requests and communications regarding the CCPA, please use the contact information in Section II.

## **2. Personal information collected from other States' residents**

Recognizing that data protection laws are evolving throughout the United States, individuals wishing to exercise rights under jurisdictions not specifically referenced in this Policy are welcome to contact us using the information in Section II. We will evaluate, and comply to the extent required under applicable law. For example:

Nevada law allows certain website visitors to direct entities not to sell their covered information. What information is covered, and what it means to sell, are different, narrower categories than in the CCPA. Specifically, only if covered information is sold, *for resale*, may a consumer opt-out. Without conceding this law applies to Sun Basket, for requests under the Nevada law please use the contact information in Section II.

## **3. Personal information collected from outside the United States**

The Website is owned and operated by Sun Basket in the United States. Data will be accessible to us, our affiliates, vendors, and suppliers, there, and in other countries to which we may transfer data in the course of our business operations (subject to the disclosure practices described in the Policy). If you visit our Website or otherwise communicate with us from outside the United States it will necessarily result in the transfer of data across international boundaries. By doing so, you consent to collection, storage, and processing of your data in any State in the United States, and in any country to which we may transfer your data in the course of our business operations, which may have different (including lesser) data protection standards than does your country of residence.

Sun Basket's services are not available outside the United States. Nor is the Website intentionally directed at individuals outside the United States. Some laws apply to certain information gathered from or about individuals outside the United States, under certain circumstances. Without conceding that any apply to Sun Basket, out of an abundance of caution to the extent any personal information is collected from within the European Economic Area ("EEA"), and *if* the General Data Protection Regulation ("GDPR") applies to it, that information will be governed by the supplemental disclosures attached. Those supplemental disclosures will, as to that information (only), where required by the GDPR, take precedence over anything to the contrary in this Policy. Individuals wishing to exercise rights under the GDPR, or other international regimes not specifically addressed in the Policy, should contact Sun Basket using the information in Section II. We will evaluate, and comply with requests to the extent required under applicable law.

## SUN BASKET PRIVACY POLICY

### PERSONAL INFORMATION COLLECTION CHART

This chart supplements Sun Basket’s Privacy Policy (version 2.0), and is effective July 1, 2020.

A middle column lists examples (as “representative data elements”) provided by the California Consumer Privacy Act (“CCPA”) to help explain what each category means. That an example is listed does not mean we necessarily collect it. Please read below where we identify which we do collect. (This chart does not address personal information of job applicants, employees, directors, officers, contractors, or business-to-business contacts, collected in the context of those roles).

Where we say we do not collect certain types of personal information (“PI”), please do not include it in your communications with us, or in content you post on our Website (“your public content”). PI nonetheless received, or received from unexpected or otherwise unlisted sources, will be handled in accordance with the Policy. Any information (whether otherwise personal or not) you choose to provide for posting on our Website will be publicly viewable on the Website. Potential Website visitors should be considered potential recipients for any public content.

“Personal information” includes the following, but only **if/when** it identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular individual or household:

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
A. Identifiers.	You.  Your browsers and/or devices (including through technologies such	<b>Contact information:</b> Real name; alias; postal address; telephone number; email address.  <b>We collect</b> names, e-mail addresses, and zip codes from	<b>Contact information</b> (name, address, e-mail address, telephone number, Facebook Messenger ID, Click IDs), for our Business and Commercial Purposes (described in more detail at the end of this chart).	Companies with which we have contractual relationships, to administer our relationship with you (such as for e-mails, customer support, credit card transactions, product

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
	<p>as cookies and pixels).</p> <p>Data brokers.</p>	<p>those who choose to create password-protected accounts with us (“account-holders”). <b>We collect</b> e-mail addresses from those who request e-mail communications from us through our Website, and telephone numbers from those who request text communications from us. From customers, <b>we collect</b> mailing and billing addresses (which are necessary to process orders), and phone numbers (which are optional but may be helpful for customer service). <b>We also collect</b> addresses and phone numbers from those who opt to provide them to us, for example when populating their accounts with us.</p> <p><b>We do not collect</b> social security numbers; driver’s license numbers; passport numbers; similar personal identifiers including state identification numbers.</p>	<p>These may include to communicate with you, administer our relationship with you, including providing products and services and e-mail newsletters and push notifications you request from us, and market our services.</p> <p><b>IP address</b>, for our Business and Commercial Purposes, including to make sure our Website works properly with your device; to recognize your device and your preferences when you return to our Website; where maintained in a manner by which we may be able to reasonably identify you, to market our services to you; to assist you in sharing content from our Website or accessing links from our Website; to protect the integrity of our Website such as by identifying and preventing fraud and unauthorized users; for our analytical purposes.</p>	<p>delivery) and otherwise operate our business, including to help us maintain the security and functionality of our Website and other assets (including IT vendors); to assist us in analyzing use of our Website and other services (such as analytics providers); to help us market our services (such as advertisers; digital publishers; survey providers); to companies providing data enrichment, and/or e-mail and physical address verification, to us.</p> <p>For customers’ (and shipping recipients’) contact information, categories of recipients also include those necessary for payment processing (by way of example, payment processors, payment card networks, banks); order fulfillment (for examples,</p>

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
		<p><b>We may collect</b> other unique personal numbers, such as account username, Facebook Messenger IDs, and Click IDs.</p> <p><b>Internet Protocol (“IP”) address.</b> (Like other data, an IP address is only PI if it identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular individual or household).</p>		<p>shippers) and return processing.</p> <p>As shorthand in the rest of this chart, for convenience we will refer to the above collectively as <b>“companies with which we have contractual relationships.”</b></p> <p>Other entities, such as social media sites to assist you in sharing content from or linking to them from our Website.</p>
B. Cal. Civ. Code Sec. 17980.80(e) categories. (Those that are redundant of another CCPA category are addressed in the more specific sections of this chart).	You.	<p>Signature; physical characteristics or description; insurance policy number; bank account number; credit card number; debit card number; or any other financial information, medical information, or health insurance information.</p> <p>Credit or debit card numbers (and related information such as expiration dates, card</p>	<p>Your credit or debit card number, or other payment information, for our Business Purposes, to administer our relationship with you, including providing products and services you request from us.</p> <p>Your signature, for security of deliveries.</p>	Companies with which we have contractual relationships, for payment processing (by way of example, payment processors, payment card networks, banks).

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
		<p>security codes) <b>are collected</b> via our Website from customers, for and through our payment processors. We may also maintain information such as redacted payment card numbers.</p> <p><b>We do not collect</b> (and you should not provide us) any medical or insurance information, or any other financial information, from or about Website visitors, account-holders, or customers. That someone searches for, or purchases, certain meal plans does not disclose medical information.</p> <p><b>Our shipping vendors may collect</b> signatures upon deliveries.</p>		
C. Certain statutory classifications.	You. Data brokers.	<b>We may collect</b> , such as age, gender, race, religion, disability.	For our Business Purposes, if relevant to administering our relationship with you or your household (such as using your preferred gender identifier in	Companies with which we have contractual relationships.

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
			communications; addressing disability accommodations you may request; complying with legal obligations related to children); our Commercial Purposes, to better market our services to you; to identify likely demographics to tailor our marketing.	
D. Commercial information.	You.	Such as records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming habits or tendencies.  <b>We collect</b> , as to searches on our Website and transactions with us.	For Business Purposes, where relevant to administering our relationship with and to provide our services to you (such as completing your transactions, and returns); for Commercial Purposes, to market our services.	Companies with which we have contractual relationships.
E. Biometric information (physiological, biological, or behavioral	None.	<b>We do not collect</b> biometric information, such as fingerprints, retina images, voice recordings, from which an identifier template can be	N/A	N/A

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
characteristics that can be used to establish individual identity, either alone or in combination with other data).		extracted; keystroke patterns or rhythms, gait patterns or rhythms; sleep, health, or exercise data that contain identifying information.		
F. Internet or other electronic network information.	Your browsers, and/or devices' interaction with our Website or e-mails from us, or links to our Website, including from cookies, pixels, web beacons, and similar technology, Click IDs.	<b>We collect</b> , such as browsing history, search history, information regarding your interaction with an internet website, application, or advertisement.  <b>We collect</b> device information such as operating system and browser used, type of device (such as laptop, tablet, smartphone), device cookie settings.	For our Business and Commercial Purposes, including to present our online services to you and make sure our Website works properly with your device; to market our services; to assist you in sharing content from our Website or accessing links from our Website; to protect the integrity of our Website such as by identifying and preventing fraud and unauthorized users; to monitor and improve our Website; and for our analytical purposes.	Companies with which we have contractual relationships.  Other entities, to assist you in sharing content from or linking to them from our Website.
G. Geolocation data.	Your browsers and/or devices.	<b>We may collect</b> information about physical location from geolocation features on your	For our Business and Commercial Purposes, including to protect the	Companies with which we have contractual relationships.

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
		device (if permitted by your settings choices); and from your device’s IP address.	integrity of our Website such as by identifying and preventing fraud and unauthorized users; to monitor and improve our Website; to market our services, including to provide Website users access to products available in their geographic areas; and for our analytical purposes.	
H. Audio, electronic, visual, or similar information.	You.	<b>We may collect</b> , such as voice recordings (for example, your communications with or messages left for customer service); photos, videos (if you provide to us; if you post on our Website).	For Business Purposes, including to communicate with you, and otherwise administer our relationship with you; for Commercial Purposes, to market our services (photos or videos you choose to post on our Website).	Companies with which we have contractual relationships.
I. Professional or employment-related information.	None.	<b>We do not collect.</b>	N/A	N/A
J. Certain Education information (non-	None.	<b>We do not collect.</b>	N/A	N/A

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
publicly available education information protected by federal law (FERPA)).				
K. Inferences.	<p>You.</p> <p>Your browser or device, including your online usage.</p> <p>Analytics providers.</p> <p>Data brokers.</p>	<b>We collect</b> references, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, aptitudes.	For our Business and Commercial Purposes, including to personalize your Website experience; to market our services; for our analytical purposes.	Companies with which we have contractual relationships.
L. Other PI (and non-personal information).	<p>You.</p> <p>Others, who may share information about you (such as to refer you to us, or to purchase a delivery from us to you).</p> <p>Data brokers.</p> <p>Social media sites.</p>	<b>We may collect</b> potential individual and/or household demographics, such as age ranges, gender distribution, educational levels, purchasing habits, family compositions.	To enhance or supplement our existing information, for our Business and Commercial purposes as set forth elsewhere in this Policy, including tailoring our marketing.	Companies with which we have contractual relationships.

CATEGORIES OF PI FROM WHICH WE MAY COLLECT	SOURCES WE MAY COLLECT PI FROM	REPRESENTATIVE DATA ELEMENTS MAY INCLUDE	PURPOSE(S) OF COLLECTION – HOW WE MAY USE THE PI	CATEGORIES OF RECIPIENTS WE MAY SHARE PI WITH
	Information in the public sphere.			

We provide here for convenience CCPA definitions of “business” and “commercial” purposes:

“Business purpose” means use of PI to achieve our, or our service providers’, operational purposes, or other notified purposes, provided the use is reasonably necessary and proportionate to achieve the operational purpose for which the PI was collected or processed, or for another operational purpose that is compatible with the context in which the PI was collected: (1) Auditing related to a current interaction with you and concurrent transactions, and auditing compliance with this and other standards; (2) detecting security incidents; protecting against malicious, deceptive, fraudulent, or illegal activity; and prosecuting those responsible; (3) debugging to identify and repair errors that impair intended functionality; (4) short-term, transient use (where not disclosed to a third party and used to build a consumer profile or otherwise alter your experience outside the current interaction); (5) performing services on behalf of us or our service provider, including maintaining or servicing accounts; providing customer service; processing or fulfilling orders and transactions; verifying customer information; processing payments; providing financing; providing advertising or marketing for our services; providing us analytics about our services; or providing similar services on our or our service providers’ behalf; (6) internal research for technological development and demonstration; (7) activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance that service or device; and (8) information related to job applicants, employees, directors, officers, and contractors, collected and used in those contexts, including emergency contacts and benefit administration.

“Commercial purpose” means to advance one’s commercial or economic interests, such as by inducing someone to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.

# SUN BASKET PRIVACY POLICY GDPR ADDENDUM

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Effective Date: This GDPR ADDENDUM (“Addendum”) is effective July 1, 2020.

As noted in our Privacy Policy (the “Policy”), which this Addendum supplements, our services, and Website, are not intentionally directed at individuals outside the United States. Out of an abundance of caution, to the extent personal information may be collected from within the European Economic Area (“EEA”) to which the General Data Protection Regulation (“GDPR”) applies, that personal information (for this Addendum and Section IX(3) of the Policy, as defined in the GDPR) will be governed by the GDPR, and this Addendum, which will, as to that information, take precedence over anything to the contrary in the Policy.

If you have questions about or wish to exercise any privacy rights pursuant to this Addendum or the Policy, or otherwise under applicable law (whether or not referred to in the Policy), or wish to correct your personal information, contact us using the information in Section II of the Policy.

Those in the EEA may have the following rights, depending on the relation of the entity collecting, using, or disclosing it to them, or to the EEA:

**Right of access:** To obtain confirmation of whether, and where, personal information may be processed; for personal information processed, its categories, purposes, and how applicable retention periods are determined; categories of recipients; a copy of personal information held;

**Right of portability:** In certain circumstances, to receive a copy of the personal information in a structured, commonly used, machine-readable format that supports re-use, or to request personal information’s transfer to another;

**Right to rectification:** To correct inaccurate or incomplete personal information without undue delay;

**Right to erasure:** In certain circumstances, to require erasure of personal information without undue delay, if the continued processing of personal information is unjustified;

**Right to restriction:** In certain circumstances, to require processing of personal information to be limited to certain purposes;

**Right to object:** To object to or decline marketing activities, for any reason. We will assess other objections based on your particular situation. There is a right to lodge a complaint with local EU data protection authorities. See <http://ec.europa.eu>.